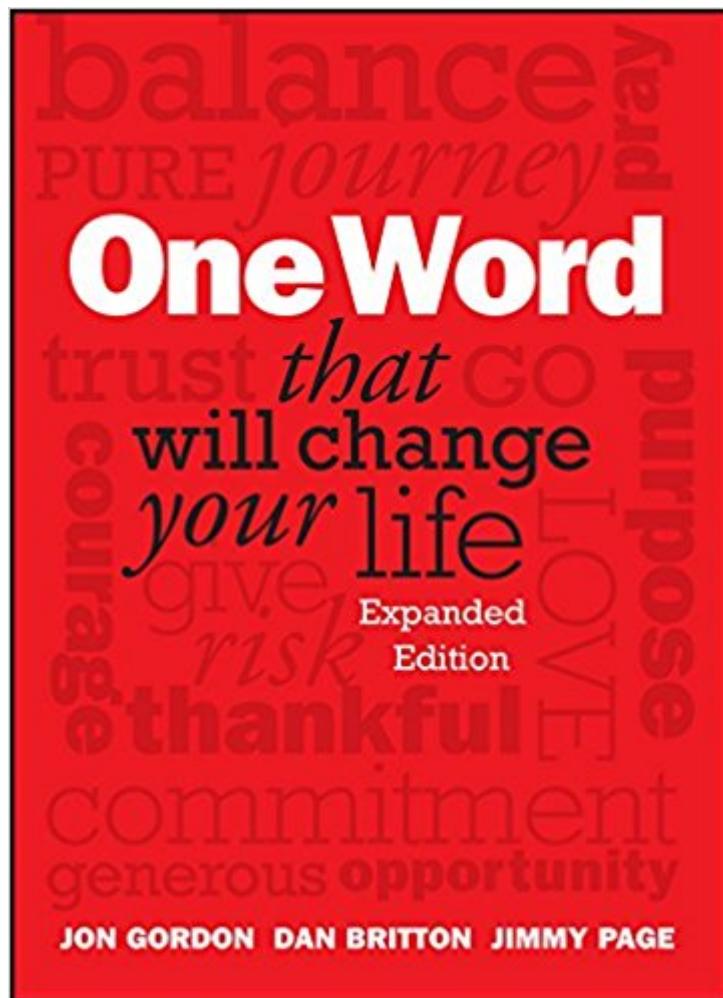


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# One Word That Will Change Your Life, Expanded Edition



## **Synopsis**

The guide to creating simplicity in your world and developing a discipline for life, now in a full-color, expanded edition One Word explains how to simplify your life and business by focusing on just ONE WORD for the entire year. The simplicity of choosing one word makes it a catalyst for life-change. Clutter and complexity lead to procrastination and paralysis, while simplicity and focus lead to success and clarity. By celebrated authors Dan Britton, Jimmy Page, and Jon Gordon, One Word That Will Change Your Life shows you how to cut through to the core of your intention for the next year. It offers an action plan and simple process to discover your word for the year. It also explains how your one word will impact the six dimensions of your life—mental, physical, emotional, relational, spiritual, and financial. This beautifully illustrated full-color Second Edition includes even more stories demonstrating the impact of embracing the One Word call to action. It explores the legacy of taking a focused approach to your life and outlines six new dimensions to the Action Plan. Includes additional material on developing the One Word for teams and families, specifically how a group of people can also have a One Word. Demonstrates how to establish a simple, disciplined, and focused approach to the next year of your life. Discover how to create simplicity in your world and develop a discipline for life through the power of One Word.

## **Book Information**

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## **Customer Reviews**

The book can be summed up in this sentence... Choose one word (or let it choose you) to focus on for the year to help guide you toward whatever goal you have chosen. Most of the book reiterates

this same thought in each chapter. It may change your life or it may not, and while it's a great idea, there is no need to purchase this book for \$10 to choose a word. I'm all for buying a book to support an artist, but this book is more like a marketing piece for the corporate world, as nearly every "success story" in the book is of a company that purchased a copy for every employee to effect change. Save your ten bucks and just choose one word.

This is a powerful book that will help you determine one powerful word to guide your life over the next 12-months. This is not a book about goals, or time management, or success. But, it will help you achieve all three. This is a book about determining your focus and direction. It's a book about simplicity - which "creates clarity power and passion." It's a book that will help you "live life to the fullest and become the best you." It's not about choosing a word to guide your life, it is about uncovering that word. And the moment you do, you will feel the power of that word. The authors walk you through a simple process to uncover that word by examining your past successes and struggles, and your future hopes, dreams and concerns. Once you have that word you'll find you can narrow your focus and simplify just about everything in your life and work. My biggest take-aways: 1. Buzy-ness is a disease that is robbing us of our life 2. Buzy-ness throws us into survival mode and leaves no time for mission and meaning 3. Buzy-ness makes us stop caring about the things we actually care about 4. The key to eliminating buzy-ness is a narrowing of focus and a philosophy of simplicity

Easy to understand, easy to follow. Great concept! If there is a downside to this book, it spends a LOT of time at the end reporting on how different groups used this technique. For me, these went on a bit long. I wouldn't hesitate to recommend this book... and in fact, I have recommended it.

I really like this book. To be honest it does not need to be a book. You can find all you need on the website. With that being said I do think it is worthy of the read and really gives you something to focus on and think about. Since reading the book I have decided to have my whole family come up with a word. I finally came up with a word and I chose Zendurance. A short read that will take under an hour to read. The power lies in what you plan to do with the contents in the book and the website. Short, sweet, and to the point. Just like the book and just like we need it to gain focus and clarity in life. Give it a read. You won't be disappointed. Just don't buy it and spend money on it.

I am looking forward to sharing it with our church! The premise is one of doing something different

than making resolutions that ultimately don't work because we come at them wrong. This has a laser focus to it that should make it easier to accomplish. Plus it is centered on the Bible and the promises contained in it.

Starting a new direction and journey in my life, the one word process takes you on a self-exploration road trip guaranteed to turn your life around. It has provided in me, a newly discovered hope for a positive and fulfilling future.

Actually I learned my word just before reading this. For me the word is "TRUST" as in Trust in God for all things. I know I have not been one to trust anyone all my life. But this book helps you to focus on a single word and think of that word many times a day.

Great book - great read. I love the concept. Focus on something simple and see how the circumstances of your year direct your character building in that one word during that time. I highly recommend. This is a simple read - the author claims it takes just 49 minutes to read the whole book. Read it, pass it on, and watch your life change and grow.

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